

2019 SCHEDULE OF EVENTS

THURSDAY, OCTOBER 10

5:00 p.m. - 6:30 p.m.
Registration Open

5:00 p.m. - 6:30 p.m.
Welcome Reception

FRIDAY, OCTOBER 11

10:00 a.m.
Topgolf Tournament
Additional fees required
Deadline to register: September 30th

10:00 a.m.
Georgia Aquarium Tour
Additional fees required
Deadline to register: September 23rd

11:30 a.m. - 9:00 p.m.
Registration Desk Open

12:00 p.m. - 5:00 p.m.
Trade Show Setup

2:30 p.m. - 5:00 p.m.
Membership Meeting & Company Spotlight
Join us on Friday afternoon for an informative meeting regarding YOUR association. We will discuss what we have accomplished since last fall and take a look at the future of SSSA. A representative from each member company will vote for the open seats of the 2020 Board of Directors. You will also have the opportunity to talk openly with sign company and supplier representatives about "what keeps you up at night?" Get advice from your peers and take away ideas that may help improve your day to day frustrations.

5:00 p.m. - 9:00 p.m.
Trade Show, Dinner, Awards & Silent Auction

SATURDAY, OCTOBER 12

9:30 a.m. - 11:00 a.m.
Mercedes-Benz Stadium Tour
Additional fees required
Deadline to register: September 30th

COMPANY SPOTLIGHT

The company spotlight is new this year and open to four exhibiting companies on a first come, first serve basis (*additional fees required*). This is your chance to have a captive audience and present unique information about your company, products, services and anything you would like to showcase. You could even do a small product demonstration! Each presentation will be 20 minutes in length. SSSA will provide screen, projector and microphone if needed.

Beer and refreshments will be available during this afternoon session.

SUPPORT THE SSSA SCHOLARSHIP PROGRAM

SSSA has a scholarship program, designed to provide financial awards to SSSA member company employees or dependent children of member company employees. Did you know that SSSA awarded twelve - \$1,000 scholarships in 2019 due to your support?

There are several ways to support this program. During this conference, we will hold a Silent Auction with all proceeds going to the scholarship fund. Please consider donating an item or two for this great cause!

A donation form can be found at southernstatessigns.org.

In addition to donations, don't forget to bid on items during the dinner, trade show and reception on Friday evening. You could get some early holiday shopping done! We will also hold a 50/50 raffle, where half of the proceeds go to the winner and half go back to the scholarship fund.